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FOR IMMEDIATE RELEASE

**STEPP & ROTHWELL HIRES LONG-TIME NONPROFIT LEADER RON FREDMAN
AS DIRECTOR OF CLIENT RELATIONS**

OVERLAND PARK, Kan. (Sept. 1, 2020) – Stepp & Rothwell, Inc., is pleased to announce the appointment of Ron Fredman as the company’s first Director of Client Relations.



Ron is well-known for beyond-the-horizon thinking, deceptively tough questions, nurtured expectations and enthusiastic partnership. He has enjoyed many years of success, including record-breaking seasons as chief fundraiser for the Kansas City Ballet, Kansas City Symphony, Houston Symphony, Phoenix Symphony and, most recently, Sacramento Ballet.

“This is an important, new role for the firm,” said founder Kathy Stepp. “Over the last few years, the company has enjoyed considerable growth, including the addition of two additional owners and many new staff members. Bringing in a professional to facilitate a higher level of client and community connections is a natural extension of our focus on close, trusting partnerships with those we serve.”

Ron spent nearly a decade with the national fundraising consulting firm Hartsook Companies, where he rose to Executive Vice President. He began his career as a sportswriter at *The Kansas City Star*, and has worked in public relations and management consulting. Ron studied political science at UMKC and served as an Adjunct Faculty at Lansing (Mich.) Community College.

Ron is a frequent speaker at business and association conferences, where his energy, interactive style and common sense draw strong reviews. He has designed and taught business courses at the corporate and community-college level, and has written for many publications. He has led organizations through strategic planning, business planning and Board development, as well as guided them in their philanthropic efforts.

He has been a Scoutmaster since 1981 and is a recipient of the Silver Beaver, the highest recognition a local Boy Scout Council bestows on a volunteer. He sat on the Board of Directors of the Boy Scout's Grand Canyon Council (Phoenix) and is a Sagamore in Heart of America Council's Tribe of Mic-O-Say (Kansas City).

(More)

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Ron chaired Dance/USA's National Development Directors and Staff Affinity Group. He is a past President of the Kansas City Chapter of the Public Relations Society of America, and earned accreditation (APR) through the PRSA. He also served as Board President of Global Ties KC and Board Secretary of Tikkun KC. He was a Board member of the E. Claire Raley Studios for the Performing Arts in Sacramento, the Michigan Board of Counseling, East Lansing (Mich.) Public Library, ArtsKC Advisory Council and other organizations.

ABOUT STEPP & ROTHWELL, INC.

Stepp & Rothwell, Inc., is an independent fee-only financial planning and investment advisory firm in the Kansas City area, serving a wide range of clients nationwide. The firm provides unbiased, results-oriented advice, offering clients the knowledge they need to make informed decisions about their financial future. The firm is widely recognized within the wealth-management industry for the excellent service its team of dedicated, certified financial advisors delivers. Stepp & Rothwell is based in Overland Park, Kansas. For more information, visit: www.steppandrothwell.com.